

SILMO

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Akademik



Thomas Reiter

Optometrist-Lecturer

RRodenstock International Distribution Partner Product Sales Manager

Thomas Reiter is clinical Optometrist, former Shop owner, Lecturer for Master optician students in Austria, former Committee Member for Health Professions in Upper Austria, and working for Rodenstock since 2016 as Global Sales - & Product Manager. He is within the optical industry since more than 27 years and has optical partnerships in many different countries worldwide. After his first optical education in Austria, he finished Master Optician in Innsbruck (Austria). Additionally, he completed the Master Hearing Aid fitting in Vienna. During his working period in independent optical shops, he attended Salus University in Pennsylvania and finished Master Degree in Clinical Optometry, which focuses on Medical & Clinical Science, especially for eye diseases, including patient treatment at clinical hospital during practical work placement. Before he acquired his own optical store in Bad Hall (Upper Austria), he finished Master's Degree of Global Business at Johannes Kepler University in Linz. During these studies he attended NSYU University in Taiwan and graduated as MBA in International Business, before he joined Rodenstock HQ in Munich at first as a Product Manager for international markets. Within these first years, and due to his long-term professional experience and know how at optical stores, he got responsibilities for Sales at specific markets as well.

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